



Attorney Docket No.: 5216.00  
Express Mail Label No.: EV 016 641 656 US

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Inventor: CRISTOFALO

Serial No.: 09/851,030

Filed: May 7, 2001

For: TECHNIQUE FOR DELIVERY OF TARGETED ADVERTISEMENT  
OUTSIDE OF THE HOME

RECEIVED

JUL 02 2002

Technology Center 2600

#4  
RM  
7-8-02

Commissioner for Patents  
Washington, D.C. 20231

Express Mailing label number EV 016 641 656 US

Date of Deposit: June 25, 2002

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

Name: Kristin Murray DORSEY & WHITNEY LLP

Signature: Kristin Murray

INFORMATION DISCLOSURE STATEMENT  
Under 37 C.F.R. §§ 1.97 and 1.98

Sir:

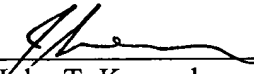
The Examiner is requested to consider the reference noted on the enclosed Form PTO-1449 during examination of the above-identified patent application. This reference is submitted for the Examiner's consideration and are submitted pursuant to an Applicant's duty of disclosure under 37 C.F.R. § 1.56. A copy of the reference is provided.

Pursuant to 37 C.F.R. § 1.97, no fees are due with respect to this filing. However, if any fees are deemed necessary, such fees may be charged to Deposit Account No. 04-1415. A duplicate copy of this disclosure statement is enclosed for use as may be appropriate.

If the examiner has any questions concerning the relevance of the cited references in this disclosure, please contact the undersigned attorney.

Dated: 6/2/02

Respectfully submitted,

  
\_\_\_\_\_  
John T. Kennedy  
Registration No. 42,717  
Attorney for Applicant

Customer No. 20686  
DORSEY & WHITNEY LLP  
370 Seventeenth Street, Suite 4400  
Denver, Colorado 80202  
Tel: 303- 629-3400  
Fax: 303-629-3450

